



LeicesterShire and Rutland's  
Community and Mental Health Charity



## Corporate Partners and Supporters

Raising Health would like to thank you for your interest in becoming a Corporate Supporter.

Raising Health is the registered charity for Leicestershire Partnership NHS Trust, which provides mental health, learning disability and community health services. Although core NHS provision is Government funded, there is equipment, improvements to ward environments, patient activities, new projects and research that are above and beyond that core funding. That's where Raising Health comes in. With your support we can really make a difference and improve healthcare for the people of Leicester, Leicestershire and Rutland.

Becoming a Corporate Partner of Raising Health offers a unique opportunity to show that your brand supports the vital work of the NHS in community and mental health, as well as supporting our charity to improve the experience, care and wellbeing of LPT's patients, service users and staff.

**We'd love to hear from you if you are considering Raising Health as your charity partner. Please contact**



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Charity for Leicestershire Partnership NHS Trust Charity number: 1057361



## How you could make a difference

Raising Health touches the lives of many residents of Leicester, Leicestershire and Rutland. Your fundraising efforts will really make a difference to the local community. Here's some examples of how your fundraising will help:

- ❖ *£100 will pay for a cooking and healthy eating activity*
- ❖ *£500 will pay for weighted blankets for patients with mental health conditions*
- ❖ *£1,000 will pay for equipment to run regular art sessions on wards*
- ❖ *£2,000 will pay for patient books and craft activities on wards*
- ❖ *£5,000 will pay for a sensory mini active floor for patients suffering with severe anxiety*
- ❖ *£15,000 will pay for activities for Veterans with PTSD*
- ❖ *£50,000 will pay for a patient gym or outdoor sensory garden*

## Ways of working with us

Each partnership is unique and we can work with you to suit the needs of your organisation. Here's some ideas of how you can support us:

- ❖ *Sponsor our events*
- ❖ *Choose us as your Charity of the Year*
- ❖ *Volunteer for us - We have many projects that staff can get involved with, e.g. we are regularly looking for volunteers to help maintain a patient garden*
- ❖ *Fundraise for us; either on a corporate-wide basis or individual staff fundraising*
- ❖ *Promote our cause*
- ❖ *Donate products or services. For example, a company selling food could donate £1 from each meal sold for one month*

## How you will benefit

We value each and every one of our corporate partners. Because of this, we want to make the experience as meaningful for you and your employees as it is for us and the people who use our services. By choosing Raising Health as your charity fundraising partner we will ensure that your business is not only making a social impact but helping to align your social strategies and your business needs.

There are opportunities to increase your brand awareness amongst our staff, volunteers and supporters. We regularly post articles about how companies have helped us on social media and on our website. We also have a closed staff Facebook group and weekly ENews for staff where we promote fundraising activities. Supporting Raising Health provides an opportunity to attract and motivate your staff.