

Fundraising Toolkit

Would you like to fundraise for our charity Raising Health?

Raising Health is the charity for Leicestershire Partnership NHS Trust which provides mental health, learning disability and community health services across Leicester, Leicestershire and Rutland. We raise money for exciting projects which go over and above NHS core funding to support patients/service users, volunteers, staff health and wellbeing and research.

Here's a useful guide to help you along your fundraising journey.



Looking for inspiration?

There are so many ways you can get involved and make a difference. We've got a whole host of ideas to inspire your fundraising for Raising Health. We'd like to know what you are planning so we can help with resources and provide guidance to promote your fundraising. We have lots of free resources on our website but we can also provide:

- An appeals page on our website
- Sponsorship forms
- T Shirts and running vests
- Collection buckets and tins
- Raffle prizes
- Leaflets
- Editable posters
- Logos
- Give-aways and promotional items
- Banners
- Posters
- Donation forms

So, please get in touch and let us know what you are planning. We're here to support you every step of the way. If you have a bigger target to reach, let's work together to look at other sources of funding like corporate sponsorship and grants. Please get in touch on 07769 248 620 or 0116 295 0889.

Need ideas?

We know that you will have your own ideas, but here's a few suggestions:

- Bake Sale
- Raffles
- Personal challenges – like marathons/sponsored walks/swims
- Crafting activities
- Dress up/down day at work or school
- Charity night out/Quiz nights
- Donations in lieu of birthday presents
- Bucket collections

Scan to get involved:



Here's some of the great things that we've raised money for:



Sailing activity for young people with mental health conditions



Patient activities



Christmas presents for inpatients



Therapeutic activities



Sensory toys for disabled children



Veteran's activity – swimming with Newfoundland rescue dogs

To thank you, here's what some of our services say:

"We've had a full day on Heather Ward today! Mindfulness origami in the morning and arts and crafts in the afternoon! Some of our lovely ladies even used the origami from the morning to make beautiful cards."

- Heather ward



"We are creating a small library that, young people and families can borrow from, as well as all these fantastic resources to use in sessions."

- The Beacon unit



"We're all very excited to welcome back our lovely Nita and George, the reindeers. This was positively received by patients and staff alike who always love to come and see the gorgeous George. We have also received visits from other animals, including alpacas, a bunny, and the slightly naughty collie Chester."

- Agnes unit



"Watermead Ward would like to thank you for recently funding our arts and crafts activities. We have now received our items and they are very much appreciated by all."

- Sinead Adcock and James Preston, therapeutic liaison workers on Watermead ward



Whether you are an individual, group, business, or member of staff, we'd like to hear from you. Please contact the fundraising team on the details below and follow us on Twitter and Facebook to keep up with the latest.